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PRIME HIGHLIGHTS THE RISE OF ON-DEMAND CUSTOM ENTERPRISE APPS

September 12, 2014 (Wayne, PA)—Prime Technology Group (CMMi: Maturity Level 3), a leading provider of technology services to enterprise, insurance, healthcare, life sciences firms, today announced the launch of on-demand custom app services for clients across multiple business domains. The company's strategy is to foster new customer engagement model wherein customers can choose a development model that best fits their requirements.

The company spokesperson has reiterated that the customer engagement model is already a part of Prime's enterprise-grade Custom Enterprise Applications portfolio of services that includes portfolio analytics, comprehensive visualizations, scalability assessment, and sourcing strategy. The idea behind on-demand custom app services model is not only to be able to automate processes by having disparate systems effectively integrated but also achieving smooth workflow from one process to another through varied data interfaces and technologies. As a result, there is no time loss or energy wasted on keeping people, processes and technologies connected.

Prime offers scalability assessment, portfolio analysis and sourcing strategy as part of its enterprise application solutions. Microsoft technologies, J2EE, Java, databases, scripting languages are just a few of its technology credentials.

Sudhakar Goverdhanam, Prime's Chief Executive Officer (CEO) observed *"In today's connected world, organizations are looking to change the way they do business. Today's end-user is on the move and we need to harness solutions that can operate at the same speed. With faster on-demand custom-built applications, companies can engage better with their customers and at the same time encourage employee productivity and promote collaboration. That is the goal."*

"With enterprise solutions from partners like Prime, customers can employ the power of on-demand custom applications and get a strong hold on their growing data volumes. We deliver high-quality scalable solutions that reduce costs, minimize risk, and achieve improved ROI, into one seamless experience," added Mr. Goverdhanam.

About Prime Technology Group, Inc.

Prime Technology Group, LLC is a CMMi: Maturity Level 3 global software engineering firm offering a wide range of consulting and software development services that help our partners maximize their productivity in a cost-effective and flexible manner. The company markets its services to companies worldwide. With offices in the United States, United Kingdom, Canada, and India, Prime provides local, regional, and global IT strategy and technology solutions to its multi-national clients. The company's mission is to deliver best-in-class, industry-defining bespoke software solutions that enable superior returns as well as sustainable innovative product advantage for customers worldwide. We equip IT companies with excellent tools and robust technology products - on time and within budget. The company provides holistic methodologies and multi-service delivery capabilities in key industry verticals including IT, Healthcare, Insurance, Life Sciences, Enterprise Solutions, and Banking & Financial services.