



**Prime Technology Group, LLC**

940 West Valley Rd.

Suite 1500

Wayne, PA 19087

Contact: Shannan Bieler,

US Marketing Manager

E-mail: [sbieler@primetgi.com](mailto:sbieler@primetgi.com)

Phone: 610-205-8794

### **PRIME ADDRESSES GROWING REQUIREMENT FOR TRUE ENTERPRISE MOBILITY SOLUTIONS**

**September 5, 2014 (Wayne, PA)** – Prime Technology Group, LLC, a Global information technology provider, announced that its Enterprise Solutions segment offers proven expertise in creating and developing integrated mobility solutions for clients across multiple business domains including but not limited to insurance, banking and financial services sectors.

The company's mobile enterprise solution service offering caters to developing client-specific custom mobility solutions for Windows, Pocket PC and Smartphones based environments. The aim is to provide customers with the advantages of a dedicated mobile experience across multiple mobile operating system platforms. In a changing business environment, mobility solutions have become a digital asset to reckon with.

According to a company spokesperson in today's enterprise and business environments mobile enterprise application solutions are created to handle the flood of digital media. With the development of tools for digital creation and newer technologies being available in almost a miniaturized form, Digital media creation has flourished and has become increasingly personalized and easier to use. As a result, outbound Digital media (and inbound marketing efforts therein) have become too important to be ignored.

*"Mobility solutions bring increased awareness, engagement and revenue. In fact, digital media is now considered a de rigeur marketing component for any campaign,"* said Sudhakar Goverdhanam, Chief Executive Officer (CEO) at Prime Technology Group. *"With a small investment and using mobility as a platform, clients can create and manage mobile sites or applications. It's all about offering your customers a dedicated mobile experience that can work wonders for the business."*

According to the company spokesperson, the IT major Prime Technology Group wants to help clients maximize on the prevalent mobility opportunities and start reaping the advantages of a dedicated mobile experience. Our solution accelerators include: mobile coupon wallet, storing details in mobile, products & promotions and other shopper-centric info, high-resolution product catalog, and a host of other services.

*“With the evolution of mobility application technologies, we have to move from a basic client-server model of computing to a distributed, scalable, contextualized and scrutinized computing environment. That’s why mobile applications solutions offer just such a thing. Actually, this concretely affects the future of our ways at looking at newer avenues of doing business because Mobility Solutions are now no less than a digital asset and the need of it is gaining momentum,”* added Mr. Goverdhanam.

### **About Prime**

Prime Technology Group, LLC is a CMMi: Maturity Level 3 global software engineering firm offering a wide range of consulting and software development services that help our partners maximize their productivity in a cost-effective and flexible manner. The company markets its services to companies worldwide. With offices in the United States, United Kingdom, Canada, and India, Prime provides local, regional, and global IT strategy and technology solutions to its multi-national clients. The company’s mission is to deliver best-in-class, industry-defining bespoke software solutions that enable superior returns as well as sustainable innovative product advantage for customers worldwide. We equip IT companies with excellent tools and robust technology products - on time and within budget. The company provides holistic methodologies and multi-service delivery capabilities in key industry verticals including IT, Healthcare, Insurance, Life Sciences, Enterprise Solutions, and Banking & Financial services.